Ness Wadia College of Commerce, Pune

Re-accredited with an "A" Grade by NAAC (Bangalore)

Ness Wadia College ranked First in Pune and among the Top Ten for BBA stream in the country by India Today
Laurels and Unique Features
✦ Boasts of a truly cosmopolitan student community. Receives students from the nook and corner of the country and from more than 30 countries spread across the world.
✦ In 2014, Re-accredited at A level by the National Council for Assessment and Accreditation, Bangalore.
✦ A strong institution-industry interface.
✦ Collaborative arrangement with the world-renowned centers of learning.
✦ Recipient of the 2006 Best College Award instituted by the Savitribai Phule Pune University.
✦ Prin. Dr. V.S. Devdhar honoured in February 2007 with the Best Principal Award by the Savitribai Phule Pune University.
✦ Introduction of several self-financed academic courses.
✦ Winner of the General Championship in sports for several years.
✦ A truly unique Academic and Personal Counseling Cell (APCC), which has developed an extensive process of counseling for each and every student.
✦ A Placement and Career Guidance Cell that is constantly flooded with requests from prominent industrial firms for holding placement seminars and presentations providing 100% placement assistance to each and every student.
✦ A thoroughly enjoyable life beyond the classroom with more than 25 student organizations bubbling with activity round the year.

Professor Dr. Girija Shankar
I/c Principal

Prof. Prakash N. Chaudhary
Vice Principal
THE MISSION

To impart to the rising generation, commerce and business education of high academic, professional and ethical standard, capable of developing their overall personality in the service of the Indian nation and the world at large by such means as are upright and most conductive to the attainment of this objective.
The Vision

The members of the teaching and non-teaching staff of the Ness Wadia College of Commerce visualize four prime areas of their efforts in undertaking activities in these areas to the best of their ability. As such they earnestly want to focus on:

Learning & Research:
- Be an excellent center of learning in varied branches of knowledge, particularly business studies, respected highly the world over,
- Make continuous efforts to impart to students knowledge and skills that are relevant to the demands of the changing times,
- Keep the doors of the college open for academic collaboration to the world known institutions of learning,
- Encourage the faculty to be constantly on the look-out for and adopt newer and more innovative methods of teaching that will cater to the needs of both average and academically bright students.
- Be an organization that recognizes research as one of its prime areas of activity and creates a milieu that is conductive to research.

Students as the Focal Point:
- Regard students as the exclusive focal point of all their activities and effort, and adopt policies that effectively meet the needs of all kinds of students as ideal members of the learning community,
- Welcome on the campus student population from all communities and from any region of the world, desirous of pursuing its academic aspirations,
- Be ever enterprising in their efforts to make newer career opportunities embracing all walks of life available to its students community,
- Create on the campus a milieu wherein the captains of industry and other sectors feel welcome and disposed to utilize the talent of their students,
- Adopt measures that urge the staff to undertake not only the curricular but co-and extra-curricular activities including personal counseling as well with a view to shaping the students overall personality.

Administration, Resource Management and Scope of Operations:
- Be an organization that is transparent in its operations and respectful to the country's legal framework,
- Adopt a decision making process that is consultative and transparent and is well-communicated to all the stake-holders (students, parents, staff, public authorities, industries) in its operations,
- Adopt measures that facilitate autonomy in education,
- Create a working environment, in which its staff feels their needs are recognized and their contribution is valued and rewarded,
- Strive to be financially resourceful through upright means,
- Recruit the staff within the framework of existing rules and regulations and in the best interest of the student community,
- Strive to create a leadership at each level of administration that is responsible, upright, pragmatic and respected by one and all.

Extension and Social Responsibility:
- Respect in the process of imparting knowledge the secular ethos and principle of justice and equity enshrined in the country's constitution,
- Be an acknowledged contributor to the well-being of the society in general and the eastern parts of Pune in particular,
- Be respectful and sympathetic in their operations toward the concerns of environment on the off campus.
A Word from the Principal

With a legacy of nearly 5 decades, Ness Wadia College of Commerce was established in 1969 and has now emerged as a name that is among the most sought after educational institutions in the country. It is indeed a true recognition of our hard work, dedication and vision. With more than 5000 students from 20 countries on its roll, it is managed by the Modern Education Society founded in 1932 by the late Principal V.K. Joag (1888-1963). True to its mission, the focus has always been on imparting commerce and business education of high academic, professional and ethical standard.

With India having emerged as one of the fastest growing economies of the world, all eyes are on India, waiting with bated breath, to see if this growth is going to be a sustainable one. We believe that institutions like ours can sculpt students into well-rounded individuals ready to face the myriad challenges of the world with confidence.

The BBA (Bachelor of Business Administration), BBA (IB) (Bachelor of Business Administration - International Business) and BBA (CA) (Bachelor of Business Administration - Computer Application) are the latest academic programmes of the SPPU which the college has been successfully running for more than a decade. India Today in its nationwide survey has ranked the college, 'Topmost' amongst the Commerce Colleges in the city and one among the top 25 Commerce Colleges in the country. Further, for the BBA courses the college has been ranked one among the top 10 Business schools in the country. These courses prepare the students for careers in business administration, international business and computer applications. Moreover, we at Ness Wadia College mentor students towards becoming 'job creators' rather than 'job seekers'.

This brochure is an endeavor to provide some introductory information about the college and its BBA programmes. For further details and counseling our doors are open on all working days, with our teachers and office staff more than willing to serve you.

**Professor Dr. Girija Shankar**
The city of Pune, once described by the late Jawaharlal Nehru as the Oxford of the East due to its vibrant culture and a long tradition of learning enjoys a salubrious climate and is a coveted choice for higher studies for many young men and women within the country and abroad. The city where Chhatrapati Shivaji Maharaj, the founder of the Maratha kingdom in Western India spent his childhood, and which later in the 19th century became a seat of power as a capital city under the Peshwas is 160 kms from Mumbai, the industrial capital of India.

Pune has been a prominent industrial metropolis too. It has been for years a location of works of some of the most prominent multinationals in the world as Sandvik Asia, SKF, Mercedes Benz, Volkswagen, Philips, etc. Of late it has attracted major IT companies like Infosys, Persistent and Canbay. All major IT companies in India have their Business Process Outsourcing offices in the city.
The Ness Wadia College of Commerce, founded in 1969 and located in the eastern part of the city is an integral part of the Pune’s variegated culture and has over the years become one of the leading institutions of higher learning in India. The college was named after Sir Ness Wadia (1873-1952) eminent industrialist and philanthropist of his times, and along with his brother, Sir Cusrow, a benefactor of the Modern Education Society that founded the college. The Society, founded in 1932 during the heyday of the British Raj has under its care six more institutions in Pune and Mumbai, dedicated to diverse areas of knowledge: liberal arts, science, management, engineering, computer science, library science and law. Its working has always been distinctly marked by the pivotal role played by the teachers in its decision making which in itself has always been student-focused. As its head is Nusli Wadia, the grandson of Sir Ness and one of India’s leading men of industry.

The Ness Wadia College of Commerce, in 2004 was accredited with ‘A’ Grade and in 2014 re-accredited (second cycle) with ‘A’ grade by the National Council for Assessment and Accreditation (NAAC), Bangalore. The Team assessed the performance of the college over the last 45 years, for three consecutive days during which it interacted independently with the students, faculty, the office and library staff, parents, alumni and the management.
The inner passion of the staff of the college has always been to make the best use of its resources to promote a congenial learning environment for its students. The teachers are known for experimenting with a variety of teaching innovations, which supplement the usual lecture method. The activities of non-teachers are equally learning-centered. The college library, for instance, set up a group of Book Lovers' way back in the 70s. The group has since been inviting authors and litterateurs to preside over reviews of their own writings by the students. Aspirations of the advanced learners and those in need of remedial inputs are both a part of the core concerns of the college, and the staff gears its activities to help students meet these aspirations. The college has sought to make the learning environment of the BBA, BBA (IB), BBA (CA) students further richer by supplying them with additional inputs with respect to personal development and foreign languages. These include sessions in soft skills and business etiquettes, which will enable the student to develop confidence much expected today in the corporate world. The short term courses in English and foreign languages (German, Chinese, French and Spanish) will be organised by the Centre for English and Foreign Language (CEFL) of the college. Both courses will be offered to the students during these 3-year stint in the college.

**Induction Programme:**
The college conducts an Induction Programme for the students enrolling for its courses. It consists of a workshop on success skills for the corporate and a business etiquette programme. A large number of subjects which go a long way in helping students develop their social skills for the emerging corporate culture in the world is discussed in this programme. These include Confidence Building & Positive Attitude, Career planning and Goal Setting, Group Discussions, Interviews, Non-verbal Communication and general Tips for Success in Interviews and GDs. S.Y. & T.Y. students arrange various activities during this programme to give a brief introduction about college environment, intercollegiate competitions etc. Some leading management companies also conduct various management games and sessions to motivate students.
The mission statement of the college declares a stress on the overall development of its students and its faculty works towards it. The students are left free to work for several student groups during the after-lecture hours. These are around twenty five in number and always seen scheduling their activities round the year. Their areas of activity are varied which include theatre, debating, empowerment of women, community development, literature, religion, human rights, social reforms and books to name a few. The activities have always attracted talent and the participants have been winning laurels for the college. The students' co-operative store is an on-campus experiment in business by students that has proved a total success. The sports have always been the forte of the Ness Wadians. The college has several times been a General Champion in the inter-collegiate sport meets. It has a large playground and heavily subsidized gym facilities. Representation of students in inter-university and national events is common and the college offers special consideration for its sports luminaries.

Inter-Collegiate Events:
Our college students are always encouraged to participate in intra as well as inter-collegiate events to explore their talents. Our students have been participating in events like:

✦ Troika
✦ Sympulse
✦ Gusto
✦ Encore
✦ Sinhagad Karandak
✦ Tharseo
✦ Sprint Fest
✦ Enthusia
✦ International Science Olympiad
✦ Seed IT Idol
✦ Comm Fest
✦ IDFC Quiz
✦ Horizon
✦ Wall Street
✦ Technotainment
✦ Beyond Horizon
Infinity:
The college encourages students to host intercollegiate competitions on a large scale by the name "INFINITY", one of the most popular festivals among the Pune Colleges since 2010. The Annual Social Infinity is a mega event for stage performers and artists. The three-day event offers full scope for the hidden talent and is looked forward to in great earnest by the students of not only our college but also of other colleges.
Students Organisations:

A Ness Wadian has a wide range of opportunities for engaging in creative pursuits after lecture hours. Here are some of the prominent students' groups.

✦ National Service Scheme (NSS)
✦ National Cadet Corps (NCC)
✦ Students’ Council
✦ Marathi Literary Association
✦ English Association
✦ German Association
✦ Debating Union
✦ Mountaineering Club
✦ Alandi Association
✦ Vidyarthini Manch (Forum for Women Students)
✦ Heritage Club
✦ Environmental Association
✦ Foreign Students’ Association (FOSTA)
✦ Red Cross Unit
✦ Book Lovers’ Group
✦ Competitive Exam Centre
✦ Students Welfare Association
✦ Hindi Association
✦ French Association
✦ Quiz Club
✦ Samata Mandal
✦ Drama & Film Association
✦ Entrepreneurship Development Cell
✦ Ness Wadia Investors’ Association
✦ Ness Wadia IT Association
These are associations whose activities are not directly related to the syllabus but are highly useful to the student for the overall development of his/her personality.

The College has the Infantry Unit of National Cadet Corps (NCC) for imbibing the values of "Unity & Discipline" among the students and also facilitates entry into the Indian Army as an Officer for the more ambitious students. NCC has also provided the various monetary and non-monetary incentives to the NCC Cadet such as Scholarship, Youth Exchange Programme (YEP), and reserved some vacancies in the Indian Army through SSB & CDS in Indian Military Academy, Dehradun and Officers' Training Academy, Chennai after completing the "C" Certificate of NCC. NCC provides two types of training i.e. Institutional Training at the College Level on every Sunday and Camp Training at Battalion Level. Institutional training includes the Drill, Physical Training, Lectures on various social and national issues and Camp Training includes the Drill, Weapon Training, Firing, Map Reading, Debate Competition, Essay Competition, Flag Area, National Integration through organizing various camps such as Annual Training Camp (ATC), Combined Annual Training Camp (C-TAC), Thal-Sainik Camp (TSC), Expedition Camp, National Integration Camp (NIC), Republic Day Camp (RDC), Trekking Camp, Army Attachment Camp etc.

National Service Scheme (NSS) aims at promoting students participation in social work. Under it students have to work for 120 working hours during the academic year. Students can join the N.S.S. and obtain certificate. The N.S.S. covers activities such as visits to various institutions, blood donation, raising funds for the disabled, tree plantation, lectures, seminars and one-day as well as seven days special camps.
Sports Activities

In the field of sports, the students of the College have participated in sports activities organized at the Collegiate, University, State and National levels. Students have brought credit to the College by winning various prizes, medals, shields and General Championships for over ten years. Many students have got the honour of being selected in various tournaments held in different parts of the country at various levels.

The College Gymkhana Management Council which is entrusted mainly with the promotion of sports in the college is headed by the Principal. Mr. M.P. Tribhuwan is the Director of Physical Education of the college. The college encourages participation in Cricket, Football, Hockey, Athletics, Fencing, Basketball, Handball, Boxing, Table Tennis, Chess among others.
Support Network

The network of support services on the campus works to ease the transition of students to a new stage in his or her career, or to a new place in case of an out-of-state or an overseas student. A thorough medical check-up is mandatory for the First Year students. The Health Centre is open for students on specific week days.

The hostel accommodation is available for a limited number. A staple Indian menu of snacks is available in the campus canteen. Need-based scholarships are available on economic and social criteria.

The college library is a veritable treasure of books, journals, e-journals and reference works which include such renowned publications as the Harvard Business Review, Economic and Political Weekly, Business India, the Smart Manager, The Economist and the Encyclopedia Britannica. The Audio-Visual Section and Research Section are new additions in the library.

Industrial Visits:

College has tie-ups with eminent industries which allow our students to visit their plant and provide them with the necessary information.

The College organizes Industrial visits to companies like:
- Volkswagen
- Coca-Cola
- Thermax
- Gits Food Products Pvt. Ltd.
- Le Meridian
- Ultra Tech
- Oxyrich
- Forbes Marshall
- Quick Heal
- Essar Steel
- Serum Institute of India
- LG Electronics
- M/s Mapro Ltd.
- Infosys Technologies

Students visit the Reserves Bank of India in January 2017.
Academic and Personal Counseling Cell (APCC)
The college has developed a unique scheme of academic and personal counseling for every one of its 2000 students. Under the scheme a student remains attached during his/her stay in the college to a counselor who plays the role of ‘a friend, guide and philosopher’ to the student. It is an attempt to revive the ancient Indian tradition of Guru-Shishya in a new form, one that withstands the pressures of modern times on the teacher-student relationship.

Faculty Development
The college possesses a faculty that always aspires for higher levels of academic excellence. A good number of the faculty members have a doctoral degree-some of them being research supervisors themselves and many others working towards it. Representation at Symposia and Seminars is customary. The college itself has a set tradition of inter collegiate seminars, National and International Conferences over the last 14 years, that has become a prominent event in the academic calendar of business teachers in the city and around.
The Staff Academy provides an in-house forum for teachers for academic interaction with their colleagues, renowned academicians and corporates. Teachers back from academic events brief fellow teachers under its auspices. It also serves as a forum for appreciation of outstanding academic achievements of colleagues in the field.
A few faculty members as members of the statutory bodies of the University (Boards of Studies) entrusted with modification, revision or development of the course syllabi or structure are actively contributing toward strengthening the academic content of the course.

Faculty Members BBA/BBA-(IB)/BBA-(CA)/MCA (Commerce)
1) Ms. Jayashree Venkatesh, Coordinator BBA & BBA (IB), M.Com, NET, CA
2) Ms. Shraddha Sant, Coordinator BBA (CA), M.Sc. (Computer Science)
3) Mr. Sidharth M. Khobragade, M.Com., M.Phil, NET, DTL, GDC & A, DOM, CCHE
4) Ms. Ashwini M. Waghmare, MCS, NET, SET
5) Ms. Seema V. Purandare, MCS. M.Phil., SET
6) Ms. Deepa K. Dani, MA (Eco.), M.Phil., SET, PGDPA
7) Ms. Rupali A. Deshmukh, M.Sc. (Maths), NET, SET, M.Phil
8) Dr. Dipak V. Wayal, MA (Eng.), MBA, DBM, NET, Ph. D.
9) Mr. Tapan Mondal, M.Tech(IIT), B.Tech(IIT), PMP, ITIL
Placement & Career Guidance Cell:
The Placement & Career Guidance Cell of the college is flooded the year round with requests from prominent national and international firms to hold seminars, workshops and presentations for recruitment into their varied cadres of employment. It organizes a Career Fest at the end of the year which absorbs substantial number of final year Ness Wadians into assorted industries. The college promises 100% placement assistance to every student, particularly the students of the BBA, BBA (IB), and BBA (CA ) Courses who have opted for a career in industry.
The College Placement Cell covers job opportunities in the field of Banking, Marketing, Finance, IT, Hospitality, Insurance etc. Some of the companies that have visited the college and placed our students are the following:

- HSBC
- Infosys
- Deloitte
- E-clerk
- Metro
- ADP
- South Indian Bank
- Jet Airways
- Syntel
- Wipro
- Goldman Sachs
- Deutsche Bank
- KPMG
- TCS
- Grant Thornton
- Searce
- Ascentrik
- Accenture
- BNY Mellon
- Ernst & Young
- Tech Mahindra
- MGH
- Wipro Technologies
- Price water house coopers Pvt. Ltd.
- HSBC Software Solutions
- Blue Dart Services
- ICICI Prudential
- PSB Creative Labs
- Book My Comfort
- ANIVA
- Accenture
- MPHASIS
- Country Club
- Indigo
- Catalyst
- Markets and Markets
- Violet
- Ethocle
- XDBS Corporation
- Seed Infotech
- Autogram
- Elite Celebration
- Cilicant
- Valuenotes
- Northern Trust
- Bizexecellence
- ICICI Prudential
- Reliance Communication
- Goel Gangs
- Lunkad Investments
- Honeywell
- We're new
Placement Cell also arranges for training in
✦ Group Discussions
✦ Interview Techniques
✦ Resume Writing
✦ Public Speaking

The Placement & Counseling Cell carries out Internship Drives to help groom students to face the changing business environment. Our students have interned at Amazon, among others, HSBC, VNB International, SQR among others.
The Central Role of Entrepreneurship Education
The BBA, BBA-(IB), BBA (CA) Courses prominently emphasize entrepreneurial education. The onset of economic reforms and the increasingly low profile of the state in the industrial and business sector during the 90s have brought to the fore the crucial role of entrepreneurs in the economy of the future. As a result the educational institutions in the country, particularly those imparting business education are stepping-up their efforts to promote entrepreneurship education. Ness Wadia College of Commerce has been aware of the need much ahead of the times, way back since 1993, it started organizing students' seminars on entrepreneurship. Off late, it has established a special Entrepreneurship Development Cell to promote the cause among its students.

Agreements with renowned Indian/Foreign Institutions:
1) E-Learning Centre of ICICI Bank University: Students of Ness Wadia College can join the e-learning centre and complete modules in Banking.

2) ICICI Direct Centre for Financial Learning: which offers students ICICI Certified Financial Learning course.

3) Tally ERP9 Program: for students who wish to pursue a career in Accounting.

4) Association of Chartered Certified Accountants (ACCA), UK Qualification: is a leading global body for professional accountants. It aims to offer business relevant, first choice qualifications to the students of the college who seek a rewarding career in accountancy, finance and management.

5) Chartered Institute for Securities and Investments (CISI), UK Qualifications: CISI, UK is the principal provider of qualifications for the financial services industry. The College has signed an MOU with CISI which aims at offering a wide ranging programme of qualifications for the students of the college aspiring to work in investment operations.

6) MKCL KLiC Courses
Creative Design
1) KLiC DTP (Corel DRAW)
2) KLiC Photoshop

**Computer Programming**
1) KLiC C
2) KLiC C++
3) KLiC SCRATCH (NEW)

**Web Design**
1) KLiC Web Designing

**Business Management**
1) KLiC Office Assistance
2) KLiC Advanced Excel
3) KLiC Power Point Expert

120 Hours (Per Module)

7) Computer Application Center of Excellence (CACOE)
1) Big Data & Hadoop
2) Agile/Scrum methodologies
3) Java Foundation
4) Java Certification Preparation

8) Centre for English and Foreign Languages (CEFL):
Courses offered with certification from Cambridge University.

1) Certificate Course in Spoken English:
   (Levels: Basic, Pre-Intermediate, Intermediate and Advanced) Duration: 2 months for each level
2) Certificate Course in Business English:
   (This course is useful for B.Com., B.B.A., B.B.A. (IB), B.B.A. (CA), M.Com. and M.B.A. students as it provides exposure to Business Environment in general and to Business English in particular). Duration: 2 months

The CEFL has a well-equipped and Ultra-modern Digital Language Lab with 25 computers.

**Features of the Language Lab:**
- Uses Multimedia to enhance listening, speaking, reading and writing skills.
- Provides exposure to native English conversation.
- Helps in learning Grammar & Vocabulary in context.
- Provides scope for self-paced learning and self assessment.
- Covers an oral component of BES/IELTS/TOFEL exams.

3) Certificate Course in French, German, Spanish, Chinese, Japanese courses offered:
   (Levels: Basic, Intermediate and Advanced) Duration: 4 months for each level.
   We focus on developing:
   - Listening Skills
   - Reading Skills
   - Speaking Skills

9) Advanced Multimedia Certification Workshop
   Offered by leading multimedia companies.

10) Personal Income and Wealth Management (PIWM)
The College enjoys a reputation as a renowned centre of higher learning. For many overseas students, Ness Wadia College of Commerce is the first choice. It normally has on its roll around 300 overseas students from as many as 30 countries of the world. As a result, the overseas students have become an important component of the student population of the college. Foreign Students Association (FOSTA) has been established to help the overseas students in matters of adjustment with Indian educational milieu as also to promote cross-cultural understanding among the students in general. FOSTA has also been entrusted with exploring opportunities abroad for international exposure in Business Studies for the Indian students as also for the college faculty. FOSTA has, therefore, been directed to develop international linkages which could take the form of student or faculty exchange or a joint research project or a collaborative training programme. The BBA, BBA-(IB) and BCA students can avail a number of collaborative arrangements that the college has entered into with the world-known centers of higher learning. Under these programmes, a student of Ness Wadia College of Commerce exclusively is eligible to secure admission to the Adelaide University, Australia for the degree of B.Com., to the University of Canberra, Australia for the degree of Master Professional Accounting (MPA); to the University California at Berkeley, US, for many of its 3-month summer courses and to the Rennes University, France, for BA in International Business and University of Dallas, Texas for Masters Programme in Management.

Guest and Adjunct Faculty
Students have immensely benefitted from interaction with experienced teachers, scholars and professionals whom the college invites to be the members of its guest and adjunct faculty or as occasional guest speakers. A small group of eminent professionals have kindly agreed to be associated with the college as members of its adjunct faculty who will deliver lectures to the students throughout the year. Over the years, students have been addressed by eminent speakers on topics that have ranged from business, economic and social issues to literature, theatre and philosophy.

Lectures by guest faculty is a way of supplementing classroom teaching. The college invites eminent personalities from the corporate world to share their experiences with the students and provide them with an in-depth knowledge on the said topic.

Guest lectures have been on topics such as:
- Mergers & Acquisitions
- Social Enterprise
- Cloud Computing
- Paradigm Shifts in Marketing
- Pop-up Retail Marketing
- Transformational Leadership
The Bachelor of Business Administration (BBA) and the Bachelor of Business Administration BBA-(IB) (International Business) and Bachelor of Business Administration BBA-(CA) (Computer Applications) have in a very short period of time earned in India a coveted status of promising courses for those seeking career in business. In keeping with its philosophy of ever exploring newer opportunities in business education and making them available to its students, the college has recently launched these three premier business courses.

**Bachelor of Business Administration (BBA):**
The Bachelor of Business Administration (BBA) is a 3-year full time degree course affiliated to the Savitribai Phule Pune University. Its basic objective is to provide the undergrad, students particularly those planning for a career in business administration, with an extensive introduction to the study of business administration with an underlying focus on the real world business practice. It aims at developing among students, skills appropriate to the demands of the rapidly changing modern business environment.

**Bachelor of Business Administration (International Business) - BBA-(IB):**
The Bachelor of Business Administration (International Business) - [BBA-(IB)] too is a 3-year full time degree course affiliated to the Savitribai Phule Pune University. It aims at providing the undergrad students with inputs in theoretical and practical aspects of international business. The course looks at these aspects particularly in the context of the current trend toward industrial liberalization and globalization.

**Bachelor of Business Administration (Computer Application) (BBA)-(CA):**
The Bachelor of Business Administration (Computer Application) BBA-(CA) is a 3 year (six semesters) full time Degree Course affiliated to the Savitribai Phule Pune University. It aims to provide a sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application are provided.
Additional inputs include:

✦ Soft Skills and Business Etiquette
✦ Foreign Languages
✦ Tally ERP Course
✦ ICICI E-learning in Banking
✦ ICICI-Financial Learning
✦ Advanced Multimedia Certification Course
✦ Basic Excel Certification
✦ Agile & Scrum certification Course
✦ MKCL Tally Course

Features of BBA / BBA-(IB) / BBA-(CA) Courses:

Students are well-equipped towards management programs.

It also provides ample scope for higher studies abroad specifically in International Business.

The job market is ready to absorb fresh graduates especially those with a well-rounded personality.

This course also sows the seeds of entrepreneurship.

BBA-(CA) Course offers a good blend of theory and practicals which allow students to work on live projects.

Highlights of BBA / BBA-(IB) / BBA-(CA) Courses at Ness Wadia College:

✦ Well-equipped computer laboratory
✦ Excellent Placement Cell
✦ Induction Program
✦ Guest Lectures
✦ Inter-collegiate Events
✦ Intra-collegiate Events
✦ Additional Courses
✦ Awards
**Computer Lab**

- Well-equipped laboratory with latest technology.
- All branded machines with licensed softwares
- Currently used softwares for lab work are -
  - Turbo C (For C & C++)
  - Ms Office, Oracle
  - Visual Basics
  - Visual Studio
  - Flash
- Wi-Fi network in laboratory as well as in campus.
- Client -Server Architecture

**Future Prospects**

- Placements in IT, Marketing, Banking, Financing, and HR related Companies with Excellent Job Profiles.
- Seek admission for Post Graduate Courses of MCA, MBA, MPM, MCM and PG Diploma Courses in India and abroad.
- Take up entrepreneurship as a career.
**Course Structure for Bachelor of Business Administration (BBA)**

**Title**
The degree shall be titled as Bachelor of Business Administration (B.B.A.) under the Faculty of Commerce.

**Objectives**
(i) To provide adequate understanding about Management Education among the students.
(ii) To prepare students to explore opportunities being newly created in the Management Profession.
(iii) To train the students in communication skills effectively.
(iv) To develop appropriate skills in the students so as to make them competent and provide themselves self-employment.
(v) To inclucate Entrepreneurial skills.

**Duration**
The Course is a full time course and the duration of the course shall be three years.

**Eligibility**
(i) A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream with English as passing subject and has secured 40% marks at 12th Standard for candidates in Open Category and 35% for Reserved Category as per Maharashtra State Govt. Rules
or
(ii) Two years Diploma in Pharmacy after H.S.C., Board of Technical Education conducted by Government of Maharashtra or its equivalent.
or
(iii) Three Year Diploma Course (after S.S.C., i.e. 10th Standard) of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
(iv) Higher Secondary School Certificate (10+2) Vocational (MCVC) Minimum Competency Based Vocational Course Examination with 45% marks for candidates in Open Category and 40% for Reserved Category candidates as per Maharashtra State Govt. Rules.

**Medium of Instruction**
Medium of instruction shall be in English only.

**Scheme of Examination**
The B.B.A. Examination will be 3600 marks divided into 3 parts as per details given below:
(I) B.B.A. Part I (Sem. I, II) Aggregate marks 1200 (Under College)
(ii) B.B.A. Part II (Sem. III, IV) Aggregate marks 1200 (Under University)
(iii) B.B.A. Part III (Sem. V, VI) Aggregate marks 1200 (Under University)
✦ There will be a written Examination of 80 marks for a three hours duration for every course at the end of each Semester. The class work will carry 20 marks in each course.
✦ For Courses in Business Exposure (Sem. IV) there will be viva voce examination of 50 marks and for Written Report on Industrial visits 50 marks.
✦ For course on Project Work (Sem. VI) there will be Viva-voce examination of 50 marks for report on project work done on respective topics relating to specializations (Finance/ Marketing /HR) and 50 marks for written examination on cases in Finance/Marketing /HR.

**Rules for A.T.K.T.**
a) A student shall be allowed to keep term for the Second Year, if he/she has a backlog of not more than four theory heads of total number of subjects of the First Year examination, which consist of First & Second Semester.
b) A student shall be allowed to keep term for the Third Year, if he/she has a backlog of not more than four theory heads of total number of subjects of the Second Year examination, which consist of Third and Fourth Semesters.

**Standard of Passing and Award of Class**
In order to pass examination a candidate has to obtain 40% marks out of 100 (Sem.-end exams 80 + class work makrs 20 taken together) in each course.
**The award of class**
The class shall be awarded to the student on the basis of aggregate marks obtained by him/her in at the first year examination and in respect of BBA Degree on the aggregate marks obtained by the candidate in the Second and Third year of examination. The award of class is as follows:

(l) Aggregate 70% and above First Class with Distinction.

(ii) Aggregate 60% and above but less than 70% First Class

(iii) Aggregate 55% and above but less than 60%: Higher Second Class

(iv) Aggregate 50% and above but less than 55%: Second Class

(v) Aggregate 40% and above but less than 50%: Second Class

(vi) Below 40% Fail

**The Semester wise Structure of the programme shall be as follows:**

### SEMESTER I
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>101</td>
<td>Business Organisation and Systems</td>
</tr>
<tr>
<td>102</td>
<td>Business Communication Skills</td>
</tr>
<tr>
<td>103</td>
<td>Business Accounting</td>
</tr>
<tr>
<td>104</td>
<td>Business Economics (Micro)</td>
</tr>
<tr>
<td>105</td>
<td>Business Mathematics</td>
</tr>
<tr>
<td>106</td>
<td>Business Demography &amp; Environmental Studies</td>
</tr>
</tbody>
</table>

### SEMESTER II
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>201</td>
<td>Principles of Managements</td>
</tr>
<tr>
<td>202</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>203</td>
<td>Principles of Finance</td>
</tr>
<tr>
<td>204</td>
<td>Basics of Cost Accounting</td>
</tr>
<tr>
<td>205</td>
<td>Business Statistics</td>
</tr>
<tr>
<td>206</td>
<td>Business Informatics</td>
</tr>
</tbody>
</table>

### SEMESTER III
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>301</td>
<td>Personality Development</td>
</tr>
<tr>
<td>302</td>
<td>Business Ethics</td>
</tr>
<tr>
<td>303</td>
<td>Human Resource Management &amp; Organisation Behaviors</td>
</tr>
<tr>
<td>304</td>
<td>Management Accounting</td>
</tr>
<tr>
<td>305</td>
<td>Business Economics (Micro)</td>
</tr>
<tr>
<td>306</td>
<td>I.T. in Management</td>
</tr>
</tbody>
</table>

### SEMESTER IV
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>401</td>
<td>Production &amp; Operations Management</td>
</tr>
<tr>
<td>402</td>
<td>Industrial Relations &amp; Labour Laws</td>
</tr>
<tr>
<td>403</td>
<td>Business Taxation</td>
</tr>
<tr>
<td>404</td>
<td>International Business</td>
</tr>
<tr>
<td>405</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>406</td>
<td>Business Exposure (Field Visits)</td>
</tr>
</tbody>
</table>

### SEMESTER V
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>501</td>
<td>Supply &amp; Chain logistics Management</td>
</tr>
<tr>
<td>502</td>
<td>Entrepreneurship Development</td>
</tr>
<tr>
<td>503</td>
<td>Business Law</td>
</tr>
<tr>
<td>504</td>
<td>Research Methodology (Tools &amp; Analysis)</td>
</tr>
<tr>
<td>505</td>
<td>Specialisation - I</td>
</tr>
<tr>
<td>506</td>
<td>Specialisation - II</td>
</tr>
</tbody>
</table>

### SEMESTER VI
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>601</td>
<td>Business Planning &amp; Project Management</td>
</tr>
<tr>
<td>602</td>
<td>Event Management</td>
</tr>
<tr>
<td>603</td>
<td>Management Control System</td>
</tr>
<tr>
<td>604</td>
<td>E-Commerce</td>
</tr>
<tr>
<td>605</td>
<td>Specialisation - III</td>
</tr>
<tr>
<td>606</td>
<td>Specialisation - IV</td>
</tr>
</tbody>
</table>
Course Structure for Bachelor of Business Administration -(International Business) - BBA - (IB)

**Title**
The degree shall be titled as Bachelor of Business Administration (B.B.A.) - International Business (IB) under the Faculty of Commerce.

**Objective**
With the Industrial Liberalization and Globalization scenario and emphasis on global markets, there is a great scope for employment as well as self-employment in international business dealing with variety of innovative products and services. Great scope also exists in International Logistics, Supply-Chain Management, Storage, Transportation and Distribution.

The three year Bachelor of Business Administration (B.B.A.) (International Business) programme is a professional degree course aimed at educating the 10+2 passed students in the various theoretical and practical aspects of international business.

**Duration**
The Course shall be a full time course and the duration of the course shall be of three years divided into six semesters.

**Eligibility**
(i) A candidate for being eligible for admission to the Degree course in Bachelor of Business Management (International Business) BBM-(IB) shall have passed 12 the Standard Examination (H.S.C. 10+2) from any stream with English as passing subject and has secured 40% marks at 12th standard for candidates in Open Category and 35% marks for candidates in Reserved Category.

or

(ii) Three Years Diploma Course after S.S.C. i.e. 10th Standard of Board of Technical Education conducted by Government of Maharashtra or its equivalent.

or

(iii) Two Years Diploma in Pharmacy after H.S.C. of Board of Technical Education conducted by Government of Maharashtra or its equivalent.

or

(iv) Higher Secondary School Certificate (10+2) Vocational (MCCV) Minimum Competency Based Vocational Course Examination with 45% marks for candidates in Open Category and 40% for Reserved Category candidates as per Maharashtra State Govt. Rules.

**Medium of Instruction**
Medium of instruction shall be in English only.

**Scheme of Examination**
The B.B.A. -(IB) Examination will be of 3600 marks divided into 3 parts as per details given below:

(I) BBA-(IB) Part I (Semester I, II) Aggregate marks 1200 (Under College)

(ii) BBA-(IB) Part II (Semester III, IV) Aggregate marks 1200 (Under University)

(iii) BBA-(IB) Part III (Semester V, VI) Aggregate marks 1200 (Under University)

There will be written Examination of 80 marks, 3hrs duration for every course at the end of each semester. The class work will carry 20 marks in each course. For courses in Industrial Exposure (Semester IV) there will be viva voce examination of 20 marks and for Written Report and Industrial visits 80 Marks. For course on Project work (Semester VI) there will be oral presentation test consisting of 20 marks and Written Report of 80 marks.

**Rules of A.T.K.T.**

(I) A student shall be allowed to keep term for the Second Year, if he/she has a backlog of not more than four theory heads of total number of subjects of the First Year examination, which consist of First & Second Semester.

or

(ii) A student shall be allowed to keep term for the Third Year, if he/she has no backlog of First year & if he/she has a backlog of not more than four theory heads of total number of subjects of the Second year examination, which consists of Third & Fourth Semester.

**Standard of Passing and Award of Class**
In order to pass examination a candidate has to obtain 40% marks out of 100 (Sem.-end exams 80+ class work marks 20 taken together) in each course.
### The award of class

The class shall be awarded to the student on the basis of aggregate marks obtained by him/her in at the first year examination and in respect of BBA Degree on the aggregate marks obtained by the candidate in the Second and Third year of examination. The award of class is as follows:

(I) Aggregate 70% and above: First Class with Distinction.

(ii) Aggregate 60% and above but less than 70%: First Class.

(iii) Aggregate 55% and above but less than 60%: Higher Second Class.

(iv) Aggregate 50% and above but less than 55%: Second Class.

(v) Aggregate 40% and above but less than 50%: Pass Class.

(v) Below 40%: Fail

### The Semester wise Structure of the programme shall be as follows:

#### SEMESTER I

- 101 Indian Business Environment
- 102 Communication skills & Personality Development
- 103 Micro Economic Analysis
- 104 Business Accounting
- 105 Principles & Practice of Management
- 106 Business Mathematics

#### SEMESTER II

- 201 Cost Accounting
- 202 Elements of HRM
- 203 Macro Economic Analysis
- 204 Principles of Marketing
- 205 Business Statistics
- 206 IT in Business Operations

#### SEMESTER III

- 301 International Business Environment
- 302 Production & Operations Management
- 303 International Economics
- 304 International Marketing
- 305 Foreign Language (French & German)
- 306 Management Accounting

#### SEMESTER IV

- 401 Foreign Exchange Operations
- 402 International Business in Service Sector
- 403 International Agriculture Business
- 404 Business Taxation
- 405 Foreign Language (French & German)
- 406 Business Exposure

#### SEMESTER V

- 501 Business Ethics
- 502 Business Law
- 503 International Relations
- 504 International Banking & Analysis
- 505 Business Reporting & Analysis
- 506 E-Commerce Technology

#### SEMESTER VI

- 601 Import Export
- 602 International Business Law
- 603 Study of Global Economies
- 604 International Project Management
- 605 Supply Chain & Logistics Management
- 606 Research Methodology (50 Marks) Project (50 Marks)
Course Structure for Bachelor of Business Administration (Computer Application) BBA-(CA)

Title
The title of the Programme will be Bachelor of Business Administration BBA-(CA) under Commerce Faculty.

Objectives
The objectives of the Programme shall be to provide sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application will be provided.

Eligibility for admission
In order to be eligible for admission to Bachelor of Business Administration (CA) a candidate must have passed.

a) HSC (10+2) from any stream with English as passing Subject with minimum 35% aggregate marks for Reserved Category and 40% for Open Category Candidates as per Maharashtra State Govt. Rules.

or

b) Two years Diploma in Pharmacy Course (after HSC) of Board of Technical Education, conducted by Government of Maharashtra or its equivalent.

or

c) Three Year Diploma course (after S.S.C. i.e. 10th Standard), of Board of Technical Education conducted by Government of Maharashtra or its equivalent.

or

d) MCVC

Duration
The duration of the BBA-(CA) Degree Program shall be three years divided into six semesters.

The Scheme of Examinations
The BBA-(CA) Examination will be of 3600 marks as given below

(i) (a) F.Y.BBA-(CA) (Sem.I + Sem. II)

1200 marks (Under College)

(b) S.Y.BBA-(CA) (Sem. II + Sem. IV)

1200 marks (Under University)

T.Y.BBA-(CA) (Sem. V + Sem. VI)

1200 marks (Under University)

ii) For Theory Paper There will be 80:20 Pattern

80 Marks : University Exam

20 Marks : Internal Exam

For Practical and Project Examination

Sem I to VI : 100 Marks Practical Examination

Sem V to VI : Project Examination

(External Assessment)

Sem I, II, III, IV, V, VI : External Assessment

Rules of A.T.K.T.

a) A student shall be allowed to keep term for the Second Year, if he/she has a backlog of not more than three theory & one practical or four theory heads of total number of subjects of the First year examination, which consist of First & Second Semester.

b) A student shall be allowed to keep term for the Third year, if he/ she has backlog of not more than three theory & one practical or four theory heads of total number of subject of the Second Year examination which consist of Third & Fourth Semester.

Standard of Passing and Award of Class
In order to pass examination a candidate has to obtain 40% marks out of 100 (Sem.-end exams 80+ class work marks 20 taken together) in each course.
The award of class

The class shall be awarded to the student on the basis of aggregate marks obtained by him/her in at the first year examination and in respect of BBA Degree on the aggregate marks obtained by the candidate in the Second and Third year of examination. The award of class is as follows:

(i) Aggregate 70% and above First Class with Distinction.
(ii) Aggregate 60% and above but less than 70% : First Class.
(iii) Aggregate 55% and above but less than 60% : Higher Second Class
(iv) Aggregate 50% and above but less than 55% : Second Class
(v) Aggregate 40% and above but less than 50% : Pass Class.
(vi) Below 40% : Fail.

The Semester wise Structure of the programme shall be as follows:

<table>
<thead>
<tr>
<th>SEMESTER I</th>
</tr>
</thead>
<tbody>
<tr>
<td>101 Modern Operating Environment &amp; MS Office</td>
</tr>
<tr>
<td>102 Financial Accounting</td>
</tr>
<tr>
<td>103 Programming Principal &amp; Algorithms</td>
</tr>
<tr>
<td>104 Business Communication</td>
</tr>
<tr>
<td>105 Principles of Management</td>
</tr>
<tr>
<td>106 Laboratory Course - I</td>
</tr>
<tr>
<td>(Based on Paper No. 101 &amp; 102)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER II</th>
</tr>
</thead>
<tbody>
<tr>
<td>201 Procedure Oriented Programming using C</td>
</tr>
<tr>
<td>202 Data Base Management System</td>
</tr>
<tr>
<td>203 Organizational Behavior</td>
</tr>
<tr>
<td>204 Computer Applications in Statistics</td>
</tr>
<tr>
<td>205 E-Commerce Concepts</td>
</tr>
<tr>
<td>206 Laboratory Course - II</td>
</tr>
<tr>
<td>(Based on Paper No. 201 &amp; 202)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER III</th>
</tr>
</thead>
<tbody>
<tr>
<td>301 Relational Database Management Systems</td>
</tr>
<tr>
<td>302 Data Structures using C</td>
</tr>
<tr>
<td>303 Operating System Concepts</td>
</tr>
<tr>
<td>304 Business Mathematics</td>
</tr>
<tr>
<td>305 Software Engineering</td>
</tr>
<tr>
<td>306 Laboratory Course - III</td>
</tr>
<tr>
<td>(Based on Paper No. 301 &amp; 302)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>401 OOP's using C++</td>
</tr>
<tr>
<td>402 Programming in Visual Basic</td>
</tr>
<tr>
<td>403 Computer Networking</td>
</tr>
<tr>
<td>404 Enterprise Resource Planning</td>
</tr>
<tr>
<td>405 Human Resource Management</td>
</tr>
<tr>
<td>406 Laboratory Course - IV</td>
</tr>
<tr>
<td>(Based on Paper No. 401 &amp; 402)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER V</th>
</tr>
</thead>
<tbody>
<tr>
<td>501 Java Programming</td>
</tr>
<tr>
<td>502 Web Technologies</td>
</tr>
<tr>
<td>503 Dot Net Programming</td>
</tr>
<tr>
<td>504 Object Oriented Software Engg.</td>
</tr>
<tr>
<td>505 Software Project - I (Based on C++-/VB Technology)</td>
</tr>
<tr>
<td>506 Laboratory Course - V</td>
</tr>
<tr>
<td>(Based on Paper No. 501 &amp; 503)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER VI</th>
</tr>
</thead>
<tbody>
<tr>
<td>601 Advanced Web Technology</td>
</tr>
<tr>
<td>602 Advanced Java</td>
</tr>
<tr>
<td>603 Recent Trends in IT</td>
</tr>
<tr>
<td>604 Software Testing</td>
</tr>
<tr>
<td>605 Software Project - II (Java/ Dot Net Technology)</td>
</tr>
<tr>
<td>606 Laboratory Course - VI</td>
</tr>
<tr>
<td>(Based on Paper No. 601 &amp; 602)</td>
</tr>
</tbody>
</table>
The Online Admission Form to the course will have to be accompanied by the following documents:

✦ Three passport size photographs
✦ Certificate of passing 12th Grade (for BBA, BBA-(IB), BBA-(CA))
✦ Certificate of passing 12th Grade & Graduation (for MCA Students)
✦ HSC/ SSC Mark sheet (Attested copy) & Graduation Marksheet (for MCA Students)
✦ Migration Certificate in original (If applicable)
✦ Certificate of change of name, if applicable, supported by documentary evidence like government gazette.
✦ Character Certificate
✦ Transfer Certificate or School Leaving Certificate

Important Instructions

✦ The BBA, BBA-(IB), BBA-(CA) are full-time courses. Working students are therefore not eligible for admission to the courses.
✦ The students will have to comply with minimum classroom attendance as per the norms of Savitribai Phule Pune University and other academic requirements of the course.
✦ The internal and external examinations will be conducted within the framework of rules of the Savitribai Phule University of Pune.
✦ Students are expected to behave in a decent manner with the members of the teaching and non-teaching staff, both within the classroom and outside.
✦ Any breach of college rules will be strictly dealt with.
✦ Use of mobile phones/ electronic gadgets is strictly prohibited in the classrooms.
✦ Admission is to be secured in person. In absentia admission will not be permitted.

Action against Ragging

In accordance with the Provision of the Maharashtra Prohibition of Ragging Act 1999 (with effect from 15th May 1999) ragging within or outside any educational institution is strictly Prohibited. Any student found involved in it shall be dismissed from the institution with immediate effect and such student shall not be admitted in any other educational institution for the period of five years from the date of order of such dismissal. Ragging is punishable with imprisonment for a term up to 2 years.

Committee against Sexual Harassment at Workplace

As per Law and Savitribai Phule Pune University norms the college authority has constituted a Committee against Sexual Harassment at Work Place.

The committee aims to look into the complaints of sexual harassment in the college and to generate awareness and provide counseling and redressal in this matter.
Looking to the Future

The College welcomes the present trend towards Privatization, Autonomy and Globalization in India’s higher education. It is keen on introducing fully autonomous courses. It has plans for twinning programmes and faculty exchange with renowned academic institutions abroad. To cater to the growing academic demands, it has embarked on an ambitious expansion mode.

The Foundation Day

A lecture is delivered on 16th July every year by a scholar of national repute and has become a seminal forum for ideas in business studies for both students and the faculty. The scholar is requested to be the Chief Guest at the Foundation Day ceremony in the evening and presented with a citation in appreciation of his contribution to economics and business knowledge.
OTHER INSTITUTIONS OF MODERN EDUCATION SOCIETY

Nowrosjee Wadia College of Arts & Science, Pune (1932)

Cusrow Wadia Institute of Technology, Pune (1938)

D.G. Ruparel College of Arts, Commerce & Science, Mumbai (1952)

New Law College, Mumbai (1954)

Neville Wadia Institute of Management Studies & Research, Pune (1991)

M.E.S. College of Engineering, Pune (1999)

Modern Education Society’s
NESS WADIA COLLEGE OF COMMERCE

19, Late Prin. V.K. Joag Path, Pune - 411 001, Maharashtra (India)
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Web: www.nesswadiacollege.edu.in
E-mail: nesswadia.ng@gmail.com nesswadiacollege@gmail.com